Clique BAIT

experiential
partnerships
deck

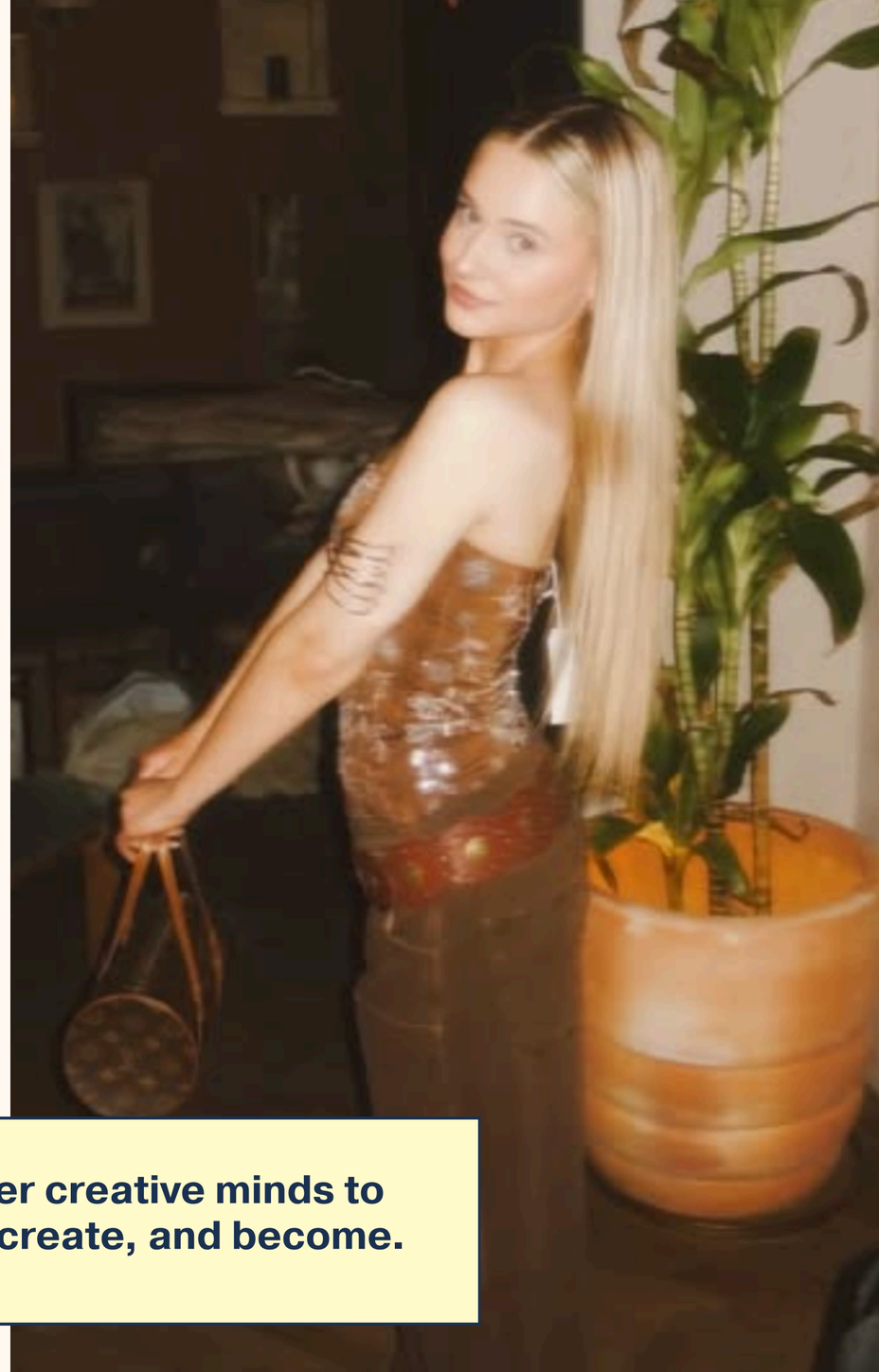
creating experiences that bring people together

A CONNECTION-POWERED EVENTS PLATFORM CONNECTING BRANDS, VENUES, CREATORS, AND AMBITIOUS PROFESSIONALS THROUGH UNFORGETTABLE EXPERIENCES.

who we are

CliqueBAIT
IS A CURATED NETWORK OF CREATORS, ENTREPRENEURS, FOUNDERS, AND EMERGING LEADERS BUILDING THE FUTURE OF CULTURE, BUSINESS, AND CREATIVITY.

WE CREATE OPPORTUNITIES FOR BUSINESSES TO CONNECT WITH A HIGHLY ENGAGED COMMUNITY THROUGH STRATEGIC PARTNERSHIPS, EVENTS, AND COLLABORATIONS.



our mission

Bring together creative minds to collaborate, create, and become.

what we create

brand partnerships

CONNECT YOUR BRAND WITH A CURATED NETWORK THROUGH:

- Community integrations
- Product discovery
- Creator content
- Sponsored experiences
- Brand storytelling

venue partnerships

TRANSFORM YOUR SPACE INTO A DESTINATION FOR:

- Industry gatherings
- Community events
- Creative networking
- Brand collaborations
- Private experiences

custom collaborations

DEVELOP UNIQUE OPPORTUNITIES DESIGNED AROUND YOUR GOALS.

- Launch events
- Creator campaigns
- Networking experiences
- Pop-ups
- Brand activations

why partner with us

MORE THAN EXPOSURE

Cliquebait provides businesses with:

800+
ATTENDEES YOY

community access

Connect directly with a network of ambitious creators, founders, and professionals.

70+
BRAND PARTNERS

brand discovery

Introduce products and services in authentic environments.

60+
VIRAL VIDEOS

content opportunities

Create moments that generate organic storytelling.

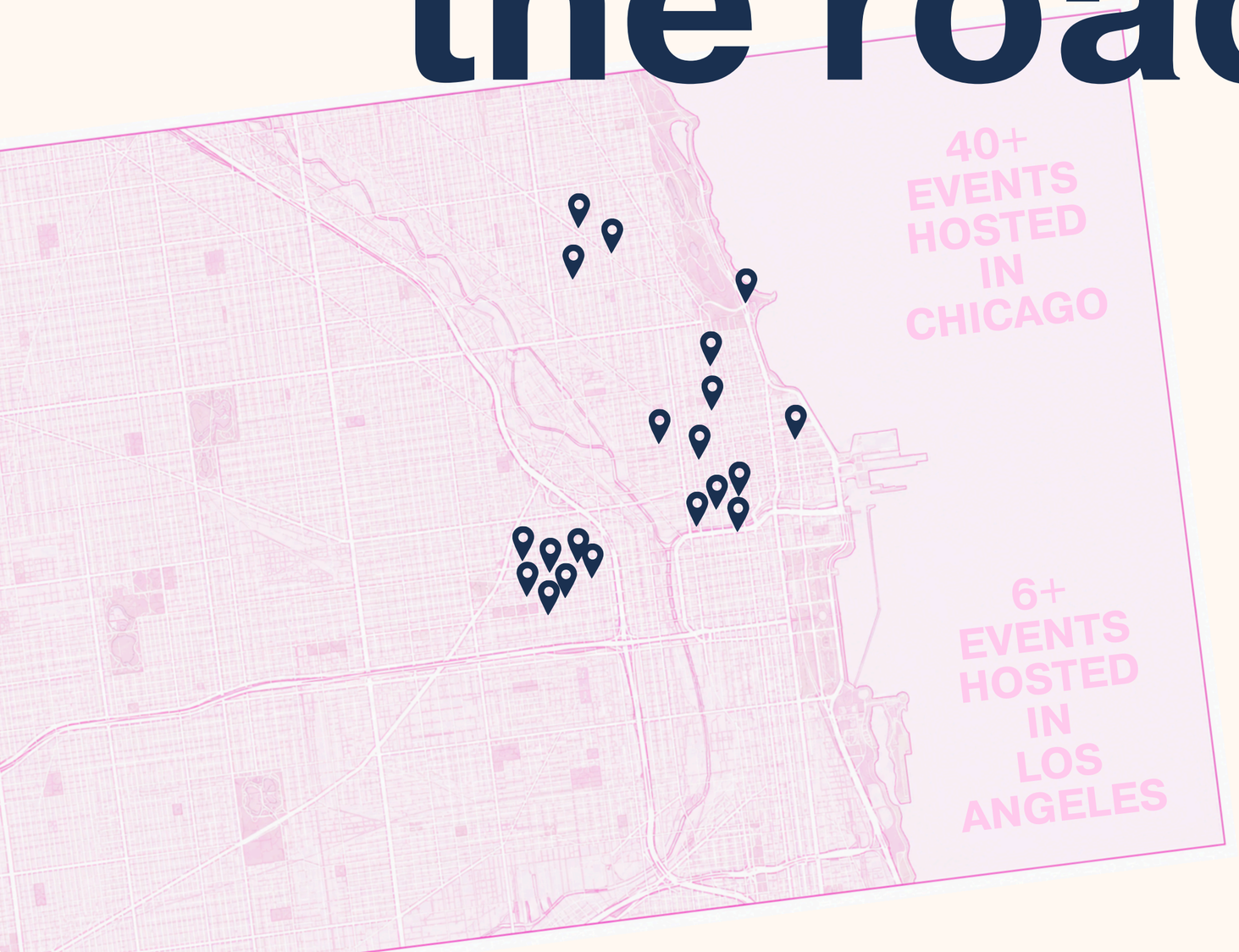
50+
COVERSIONS

relationship building

Build long-term connections with people driving culture forward.

CHICAGO ✓

the roadmap



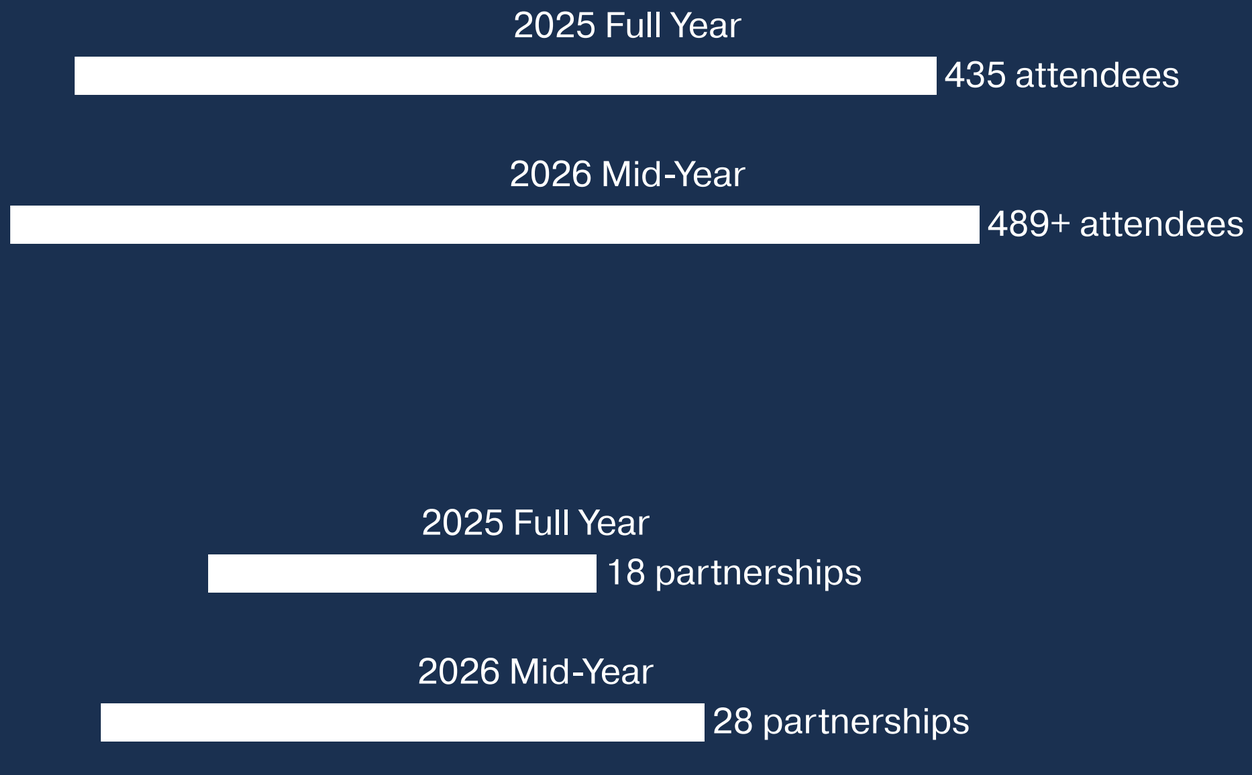
the foundation

- Built a strong community through curated events and partnerships
- Established Cliquebait as a hub for creators, entrepreneurs, and tastemakers
- Developed a repeatable event model

strategic expansion

- Bring the Cliquebait experience to new markets
- Partner with local venues, brands, and creative communities
- Build city-specific networks powered by local leaders

growth



2025 Full Year
Events Hosted: 35
Panels: 4

2026 Mid-Year
Events Hosted: 15+
Client Programmed Events: 3
Cliquecorp Content Shoots: 8

Cliquebait is experiencing accelerated growth in 2026, achieving significant milestones halfway through the year. With 489+ attendees already engaged, 28 brand partnerships activated, and expanded programming across community events, client experiences, and content production, Cliquebait is building a scalable ecosystem connecting brands, venues, creators, and Chicago’s next generation of tastemakers. With 3 events under our belt already in our newest market of LA, we’re preparing to expand to new cities with our already scalable model.

the network

A COMMUNITY OF PEOPLE BUILDING WHAT'S NEXTOUR NETWORK CONSISTS OF:

- **Founders building businesses**
- **Creators shaping culture**
- **Entrepreneurs launching ideas**
- **Professionals driving innovation**
- **Tastemakers influencing communities**



These are the people creating conversations, launching brands, and driving trends.

it’s all in the marketing



audience growth

Through strategic promotion, community outreach, and partnerships, we bring the right people into every room. Raising brand awareness for our brand partners.

event branding

We develop a cohesive brand for each experience—including event names, visual identity, messaging, promotional assets, sponsor integration, and on-site branding—to create events people recognize and remember.

creative direction

Branded content shoots and event campaigns produced through Cliquecorp, transforming every partnership into high-quality social content that extends the experience beyond the event.

The proof is in the experiences, and we tend to create a lot of them.



we’d love to partner with your brand or biz.